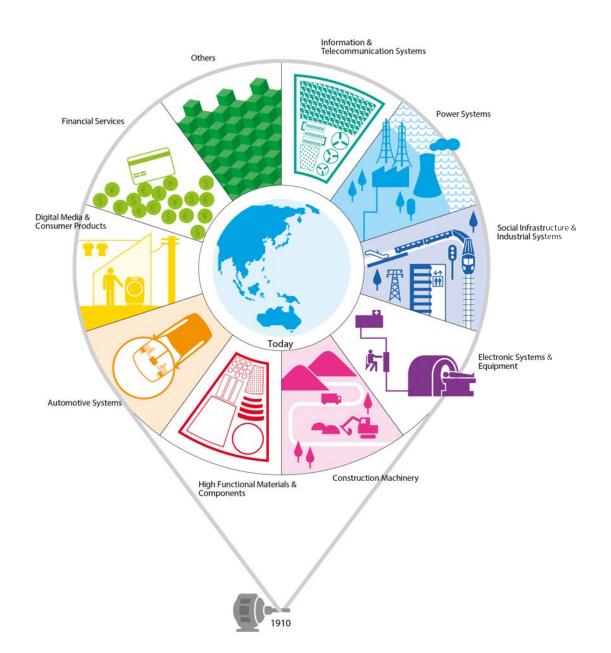
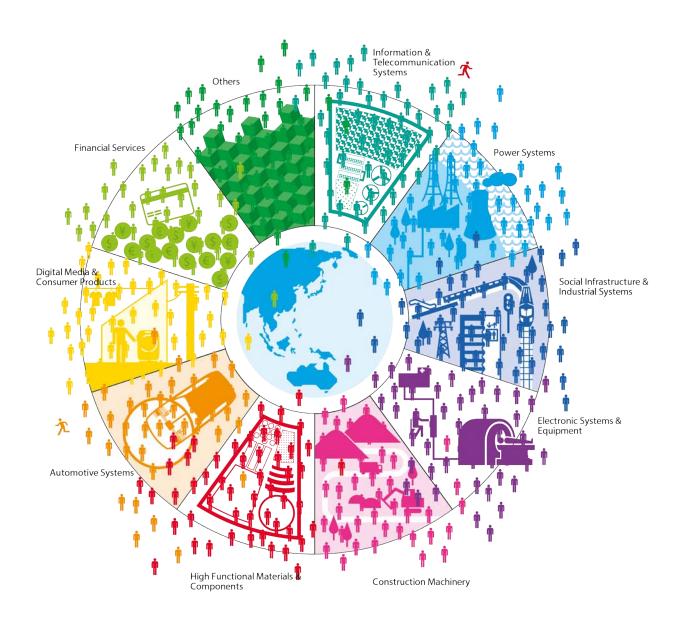


One Hitachi









**Information Cloud** 

## Active ecosystem

•Information that brings more information value



**Content Cloud** 

#### Unified environment

•Content with intelligent management



Infrastructure Cloud

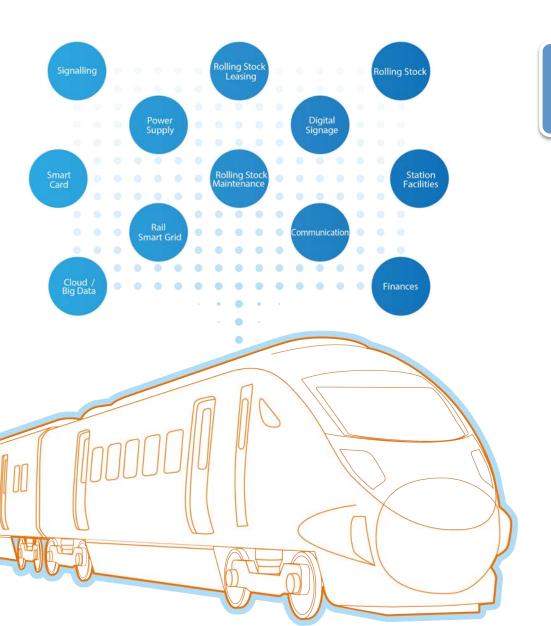
# One platform

•Base infrastructure of hardware, software and management



- CAPEX
- What we see today

- OPEX
- Migration
- Labour
- Finacial
- Maintenance
- Power Space

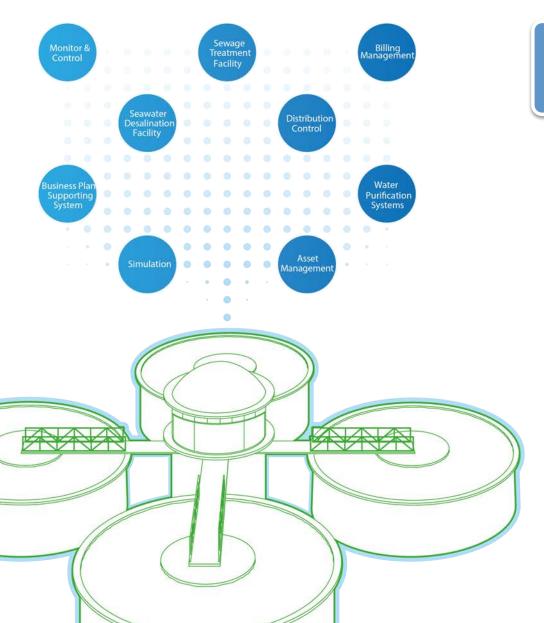


Infrastructure cloud

Traditional IT delivery

Dynamic infrastructure

One platform for all data

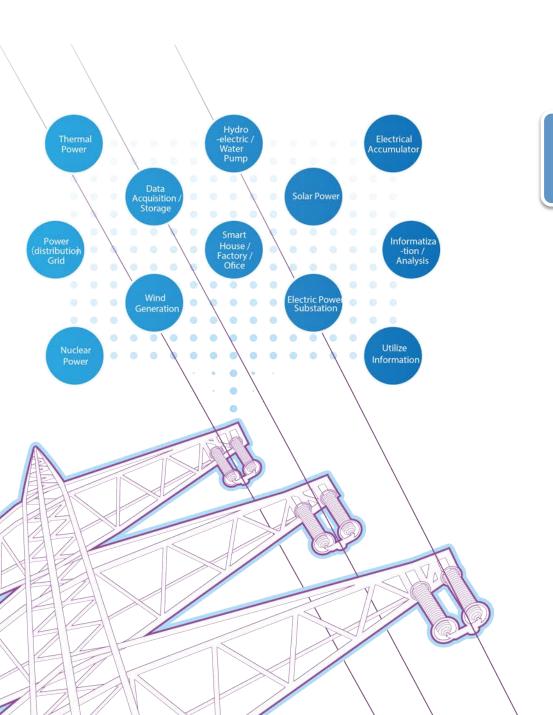


Content cloud

New "Cloudy" IT delivery

Fluid content

Unified environment



Information cloud

Business delivery

Sophisticated insight

Active ecosystem

# HITACHI Inspire the Next



**Information Cloud** 

## Active ecosystem

 Information that brings more information value



**Content Cloud** 

### Unified environment

•Content with intelligent management



One platform

•Base infrastructure of hardware, software and management

